



SPONSORSHIP PACKAGES



February 20-28, 2010

2010 Championships plus The Champions Tour Event

Morning and afternoon sessions each day except for the championship, Sunday, February 28.

This proposal is designed to:

1. Provide you with a branding campaign identifying you with one of America's best tennis championships.
2. Provide you with a cost effective marketing campaign combining radio, on-site promotions, internet, event tickets and more cost-effectively.
3. Reach one of the largest target markets in South Florida (45+ affluent adults).



Game, Match, Set!

Choose from these exciting marketing campaigns that will *maximize your investment dollars* beginning February 7 to February 28, 2010.

On-Air :30 Spots

THE GRAND SLAM PACKAGE

90 Spots that run before and during the tournaments.

INCLUDES an on-air interview on the 'The Cup of Joe Morning Show.'
Sponsorship of Daily Event Updates from the Site **THREE TIMES DAILY.**

Parking Pass and **FOUR (4) BOX SEATS**

FIRST COME FIRST SERVED -- ONLY 5 PACKAGES AVAILABLE

Total investment \$2,100

\$700 per week for three weeks

THE WIMBLEDON PACKAGE

75 Spots that run in all day-parts that run before and during the tournaments.

FOUR (4) RESERVED SEATS.

FIRST COME FIRST SERVED -- ONLY 4 PACKAGES AVAILABLE

Total investment \$1,800

\$600 per week

THE OPEN PACKAGE

50 Spots running in all day parts.

Total investment \$900

RECEIVE 4 REGULAR SEATS WITH ORDER

Total investment \$900

\$300 per week



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